

# Tourism/Recreation Sector

## Introduction by Alastair Calder



# Tourism & Recreation Visions for Healthy Rivers / Wai Ora

- A high quality river environment underpins many tourism experiences, recreational values and the Waikato's reputation as a visitor destination
- Present trends / perceptions threaten these experiences, values and reputation **Vision**
- Balance all historical and economic aspects to enable all of our waterways to be healthy for future generations
- Use science and facts to establish what is needed to achieve an inter-generational view of the sustainability for the Waikato River
- Ease of access to the river for sporting, recreational and leisure use is important
- That this collaborative stakeholder group can demonstrate to the nation (and the world) how our region can work collaboratively to achieve tangible outcomes

## **Kiri Goulter (CEO Hamilton Waikato Tourism)**

- Overview Tourism in the region , (with emphasis on river )Visitor experience , activities and importance of “telling the Waikato Story” and economic benefits

## **Fiona Edwards ( Chair Whaingaroa Harbour Care )**

- Presentation on success of how collaboration achieved stunning results in Raglan Harbour with benefits for Tourism and Users and the Community

## **Jennifer Palmer ( CEO Te Awa Cycle Trails )**

- Update on Te Awa and Waikato River Trails -Community Asset for use of the whole community

## **Simon Petersen ( CEO Rowing NZ )**

- Tour of Rowing NZ’s high performance facilities and value of the facility to RNZ and to NZ Inc.

Social Time and Dinner